

# STARTUPFEST



DREXEL UNIVERSITY  
Charles D. Close  
School of Entrepreneurship

NOVEMBER 13-14, 2019

DREXEL UNIVERSITY

Building on the success of prior Drexel Startup Fest events, the 2019 program features two days of programming aimed at building student engagement around entrepreneurship. The program will feature pitch competitions, an entrepreneur expo and opportunity fair, keynote speakers, networking, and our annual Baiada Institute Incubator Competition.

Sponsors will benefit from high visibility through the event website (over 2.7K visitors), marketing materials (including the event program, campus flyers/posters) social engagement (reach of over 175K users on Facebook and Twitter; 730 Instagram followers) and at the two-day event itself with **800+ projected unique attendees**.

## PACKAGES

## DETAILS

## BENEFITS

### PROGRAM SPONSOR \$750

Available to organizations and individuals that would like recognition and/or exposure

Logo on website, program and other event materials; mention at the event

### EVENT SPONSOR \$1,500

Available to organizations that would like exposure to and engagement with students and other attendees

**ABOVE BENEFITS +**  
6-ft exhibit table during the entrepreneurship expo

### ACTIVITY SPONSOR \$2,500

Available to organizations that in addition to exposure and engagement would like to sponsor a key activity including:

Student Idea Pitch | Staff Idea Pitch  
Expo and Opportunity Fair | Incubator Competition  
Keynote Address | Networking Reception

**ABOVE BENEFITS +**  
special mention as sponsor at your selected activity and a highly visible & active role in the activity

### CATEGORY SPONSOR \$5,000

Exclusive to your business category (e.g. legal, banking, accounting, etc.)

**ABOVE BENEFITS +**  
1-minute speaking slot, dedicated sponsor slide; mentor/judging role in the incubator competition and targeted live social media wall on the day of the event with over 1.5 million impressions

### HEADLINE SPONSOR \$10,000

This premier sponsorship benefit provides you maximum exposure before, during and after the event.  
**Only one headline sponsor is available.**

**ABOVE BENEFITS +**  
highly visible logo/name mention in conjunction with all event promotions, judging role at the final competition and 2-minute speaking slot during both days

For sponsorship inquiries please contact  
**Charles Sacco** at [cns322@drexel.edu](mailto:cns322@drexel.edu)