

# STARTUPFEST

NOVEMBER 8, 2017 & NOVEMBER 9, 2017  
 DREXEL UNIVERSITY

For sponsorship inquiries please contact Charles Sacco at [cns322@drexel.edu](mailto:cns322@drexel.edu)

Building on the success of prior Drexel Startup Days, the Startup Fest 2017 is a two-day program aimed at building student engagement around entrepreneurship. The program will feature pitch competitions, an entrepreneur expo and opportunity fair, keynote speakers, networking, and our annual Baiada Institute Incubator Competition.

All sponsors will benefit from high visibility through the event website (over 1.5K visitors), marketing materials (including the event program, campus flyers/posters) social engagement (reach of over 4.5K users on Facebook and Twitter; 400 Instagram followers) and at the two-day event itself with 500 projected unique attendees.

## SPONSORSHIP PACKAGES

**PROGRAM SPONSOR**  
**\$750**

### DESCRIPTION

Available to organizations and individuals that would like recognition and/or exposure

### BENEFITS

Logo on website  
 Logo in program  
 Logo in other event materials  
 Mention at the event

**EVENT SPONSOR**  
**\$1,500**

Available to organizations that would like exposure to and engagement with students and other attendees

**ABOVE BENEFITS +**  
 6-ft exhibit table for the duration of the event

**ACTIVITY SPONSOR**  
**\$2,500**

Available to organizations that in addition to exposure and engagement would like to sponsor a key activity (see below).

Student Idea Pitch | Staff Idea Pitch  
 Expo and Opportunity Fair | Incubator Competition  
 Keynote Address #1 or #2 | Networking Reception

**ABOVE BENEFITS +**  
 Special mention as a sponsor at your selected activity  
 Highly visible and active role in the activity

**CATEGORY SPONSOR**  
**\$5,000**

Exclusive to your business category (e.g. legal, banking, accounting, etc.)

**ABOVE BENEFITS +**  
 1-minute speaking slot  
 Dedicated sponsor slide  
 Mentor/judging role in the incubator competition  
 Targeted live social media wall during event

**HEADLINE SPONSOR**  
**\$10,000**

This premier sponsorship benefit provides you maximum exposure before, during and after the event. Only one headline sponsor is available.



**ABOVE BENEFITS +**  
 Highly visible logo/name mention in conjunction with all event promotions (Drexel Startup Fest 2017 sponsored by...)  
 Judging role at the final competition  
 2-minute speaking slot at both days